

WOODFALLS BAND



SPONSORSHIP PACK

All of these packages outlined below are guidelines. Woodfalls Band is interested in discussing any partnership possibilities with a view to tailoring any agreement to the individual requirements of the partners. Please feel free to contact the sponsorship team on sponsorship@woodfallsband.com or see the Band's website for more information www.woodfallsband.com

We look forward to hearing from you soon.

WOODFALLS BAND – Illustrious past, stable present, bright future...



Woodfalls Band – Who are we?

Woodfalls Band is based in the village of Woodfalls in the, beautiful, New Forest. Despite being located in a rather remote location, Woodfalls Band has a justified reputation for being one of the finest brass bands in the South of England. Formed in 1874, Woodfalls Band has been in existence for over 135 years and continues to perform at the very highest level having been in the Championship section since the mid 20th Century. Woodfalls Band has been ranked in the Top 100 brass bands since this ranking began and has been ranked as high as **18th**.

The Band competes in annual contests locally, regionally, nationally and even internationally against the biggest names in the Brass Band Movement. Woodfalls Band has achieved some notable results over the years including the following:



- Twice winners of the **Grand Shield**, 1974, 1985;
- **Five** time competitors at the elite **British Open**;
- **Nine** time competitors at the **National Championships of Brass Bands** held at the Royal Albert Hall;
- A staggering **23** time winners of the Wessex Championships, six of them on successive years.

Woodfalls Band on stage at the Royal Albert Hall, 2008

Where contests are the Brass Band's Sport, Concerts are the life blood of the Band. As such, Woodfalls is also active in the local area with a number of regular engagements including a series of themed concerts in Salisbury.

The band has also been a regular fixture at Southampton Docks for the outgoing P&O Cruise Liners. Other notable concert performances include sharing the stage with Bournemouth Symphony Orchestra as well as combining with performers such as Rosemary Squires and Acker Bilk for the annual Remembrance Concerts. Most recently, the Woodfalls Band has been offered the opportunity to perform a première of Philip Wilby's "A Passion for our Times" in Bristol Cathedral.

The Band is also active in supporting the youth and charities. Many current players also take an active role in developing youth band players from around the region



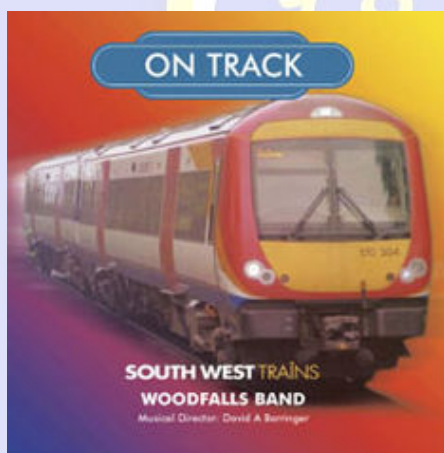
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in the form of teaching individuals and conducting youth bands. The band have facilitated master-classes and workshops with local youth bands as well as partnering with youth bands for shared concerts and events. The Band has also supported charities such as the Round Table Children's Wish, Wessex Heartbeat, the British Legion and the Tsunami appeal by performing concerts devoted to these worthy causes.

Woodfalls has been featured regularly in the media with numerous radio broadcasts on the BBC's "Friday night is Music Night" and "Listen to the Band". Woodfalls Band was also featured on Chris Evan's "Drivetime" show on BBC Radio 2. This is on top of numerous local radio broadcasts.

The Band has also been featured on such television programmes as "Musicmakers", "Country Ways" as well as being featured on a live broadcast of the "New Forest Show". The Band was proud to be featured on a special "Omnibus" show whereby Woodfalls Band was directly compared with Black Dyke Mills with regards to the preparation of our National Finals appearance in 1967.

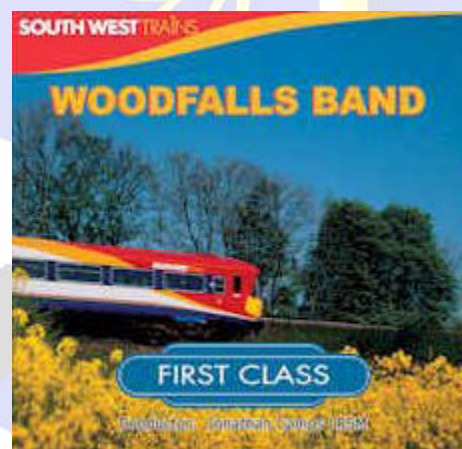
Woodfalls Band has recorded four full CDs and also been invited to tour Switzerland twice, been the band in residence at the Howard Davies Park, Jersey and also went to Saintes, France as part of a successful delegation with Salisbury District Council to further develop links with the twin town.



Woodfalls Band's Recent CDs:

On Track (left);

First Class (right)



Woodfalls band continue to work with the very best conducting and soloist talent. Our present and previous conductors read like the who's who of international brass banding including:

- Dr. Nicholas Childs;
- Major Peter Parkes;
- Garry Cutt;
- Steve Sykes;
- Steve Bastable;
- Franz Violet; and
- Melvin White.



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Why Sponsor us?

By associating yourself and your brand with the Woodfalls Band name, you can tap into the unique marketing opportunities that a top ranked Brass Band can offer. The Woodfalls name is recognised throughout the UK and so, by partnering with us, you can take advantage of this to increase your market presence across the country. The Band has featured regularly in the media which facilitates further opportunities to promote would be sponsors and partners. The band's website has been recently rejuvenated which allows us to publicise directly onto the internet. This provides another route to market for any partnering organisation. Combined with a presence at our numerous engagements throughout the year, the advertising opportunities for partnering with Woodfalls band are both diverse and frequent.

How to sponsor us?

Woodfalls Band is made up from amateur individuals from all walks of life. Woodfalls Band therefore realises that each organisation is different. As such, we aim to be flexible to any potential partnering opportunities. We have designed a series of packages which can be applied to all levels of organisations from individuals to multinational companies. The packages outlined below are guidelines only and can be tailored to meet the individual needs of potential partners. Please feel free to contact the Woodfalls Band Sponsorship team to discuss any of these options.

Friends Scheme

Woodfalls Band operates a "Friends of the Band" scheme whereby individuals can choose from two different levels of membership for as little as £15 a year.

Benefits include:

- Membership Card
- Discounts on Concert Tickets
- Quarterly newsletter.
- Invitation to "Friends" events.

Sponsor a Seat

From £200 a year, you can directly contribute to the Woodfalls Band by sponsoring a seat. With 28 regular seats, this is a fantastic way of showing support to the band and to forge a personal connection with the band members. In return, the sponsor will receive the following benefits:

- a fact file for the current seat holder;
- a subscription to the quarterly newsletter;
- credited mention in the published concert programme;
- Credited mention on the position on the bands website; and
- Invitation to the annual Gala Dinner.

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Sponsor a Section

For £2,500 a year, you can sponsor a section of the Band. There are seven sections ranging from three to six players in each. Sponsoring a section of the band has all the benefits of sponsoring a seat but represents something much bigger; Teamwork. Although as individuals, we have talent, when we combine those talents together into teams, the results can be staggering. By sponsoring a section, you show the value of teamwork. Benefits include all of the "Sponsor a Seat" package plus;

- 2 Complimentary tickets to a concert of your choice.
- The opportunity to book the band for an event of your choice.
- Priority advertising space on the Band's website including links to your own.

Sponsor an Event

Woodfalls Band has been involved with numerous charity concerts and would be willing to partner with your organisation for a specific event. If there is a charity or an initiative which you would like us to perform at, feel free to get in touch.

Alternatively, you could sponsor a concert series which would allow your brand to be associated with Woodfalls Band for a longer period. Through a series of concerts, you can reach a wider audience than at a single event.

Full Corporate Sponsorship

Woodfalls Band is also interested in potential full corporate sponsorship opportunities. Being the primary and principal sponsor of Woodfalls Band gives you full access to the band's extensive advertising and marketing opportunities with the added advantages of complete integration of your brand with ours. Woodfalls Band would be prepared to integrate your company identity into the name of the band as well as displaying your corporate insignia on our "walking out" uniforms. You will be afforded all of the benefits from the other partnering packages with additional benefits including:

- Your company's name included in the band's official name;
- Your company logo displayed on walking out uniforms;
- Up to four concerts per year;
- Being able to ask Band Personnel to attend corporate events of your choice;
- A number of complimentary tickets to Woodfalls Band concerts;
- The opportunity to accompany the band at Contests.

The cost of corporate sponsorship is negotiable. Please contact the Woodfalls Band Sponsorship Team for further details.

Just Donate

Alternatively, if you do not wish to take advantage of one of the packages above, you can always donate to the band directly. All contributions are gratefully received and rest assured that it will be put to good use.

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